



# IMAGE

design & communications

BUILDING RELATIONSHIPS THROUGH DESIGN

1107 S Flower St  
Burbank,  
CA 91502  
(818) 563-3322

**BANNER  
STANDS**  
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## ALC2020 Graphic Packages

### Graphics Package A – \$544

Package A is the basics, just 4 flat headers around the central room. The room consists of 3 34.5" wide full height slatwall panels and one full height door for the 4 corners. The flat sides are 46" wide counters with slatwall above them.

#### Sizes

Flat Headers – (4) 47.5" x 18.75"

### Graphics Package B – \$1,826

Package B includes the Hat headers and curved header graphics as well as counter graphics. The room consists of 3 34.5" wide full height slatwall panels and one full height door for the 4 corners. The flat sides are 46" wide counters with slatwall above them.

#### Sizes

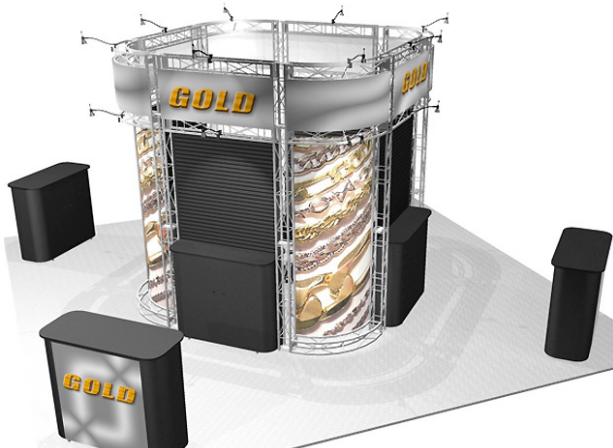
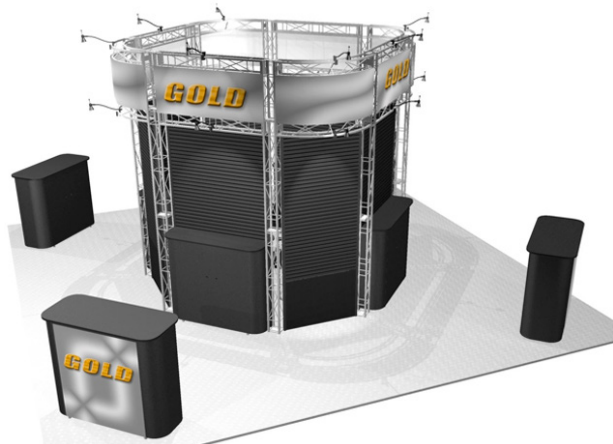
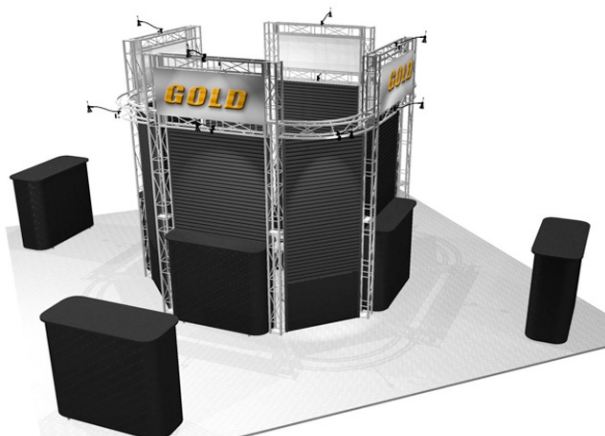
- Flat Headers – (4) 47.5" x 18.75"
- Curved Headers – (4) 46.75" x 18.75"
- Counter Graphics – (4) 33" x 37"
- Built-in Counter Graphics – (4) 46" x 37"

### Graphics Package C – \$3,227

Package C includes the flat header graphics, curved header graphics, counter graphics and replaces the corner slatwall with graphics. The fourth corner still has a full height door. The flat sides are 46" wide counters with slatwall above them.

#### Sizes

- Flat Headers – (4) 47.5" x 18.75"
- Curved Headers – (4) 46.75" x 18.75"
- Counter Graphics – (4) 33" x 37"
- Curved Panel Graphics – (3) 37.5" x 81.5"



# ALC2020 Rental

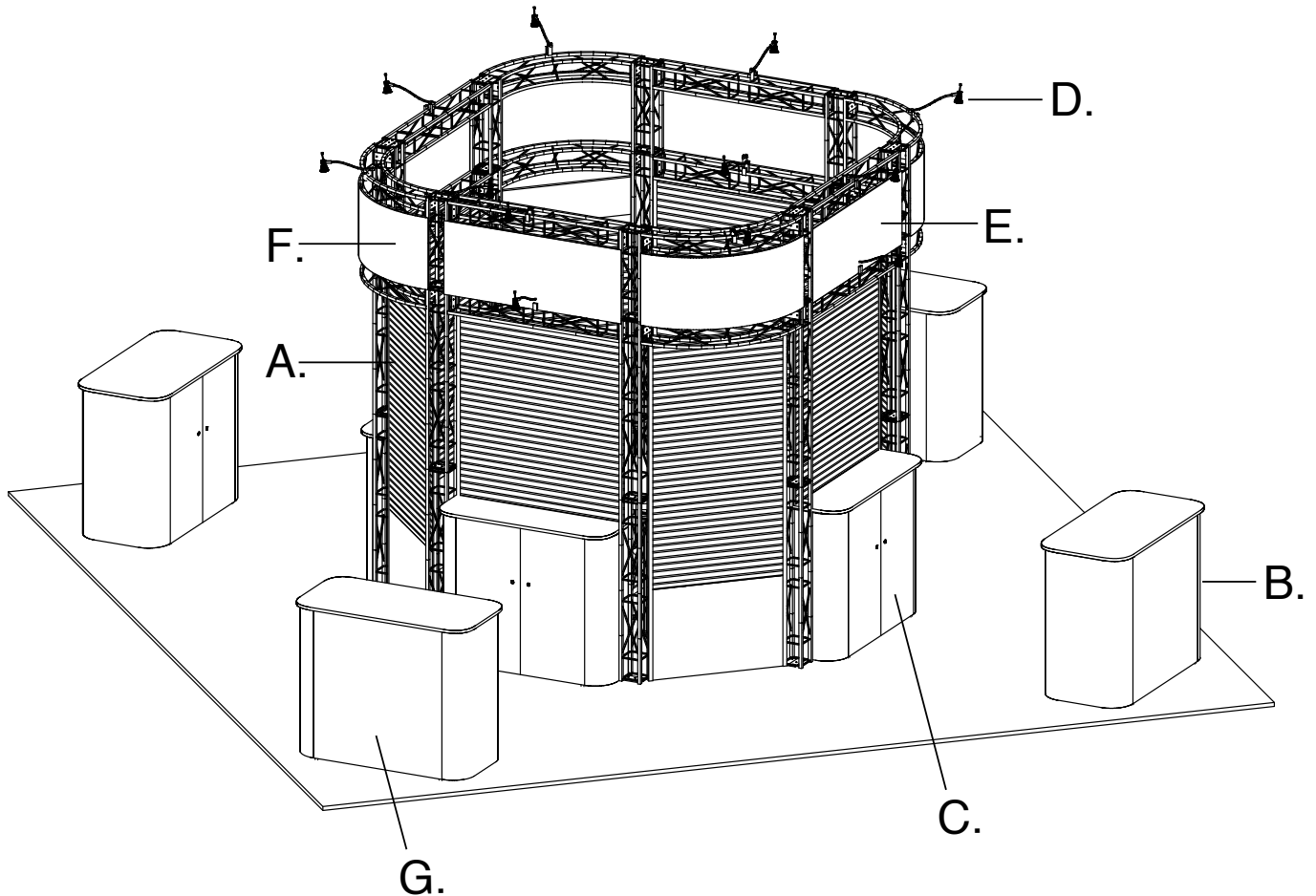
## 20x20 Island

- A. 4 - 46" wide, black, double sided slatwall panels and 3 - 34.5" wide, black, double sided slatwall panels (one black fabric door not shown)
- B. 4 - 39" high fabric covered counters
- C. 4 - 39" high fabric covered, standalone counter units
- D. 17 - arm lights

## Graphics Package (add-on)

- E. 4 - Full Color Digital on Polystyrene header with magnet: 47.5"W x 18.75"H
  - F. 4-Full Color Digital on Polystyrene header with magnet: 46.75"W x 18.75"H
  - G. 4-Front Panel Full Color Digital on Polystyrene graphic with velcro: 30"W x 37"H
- Any of the slatwall panels may be full color fabric graphics as well

**KITS DO NOT INCLUDE** chairs, tables, computers, monitors/cables, and carpet. Additional merchandising available. Consult with your account representative for additional graphic panels.



**Art Formats:**

1. Photoshop (Flat file).
2. Hi Res PDF. If you use InDesign or Illustrator you must save your file as a PDF.

**Images:**

All images should be at actual size and 150 dpi.

**Send your compressed art @:**

<https://imagedesign.wetransfer.com/>

—Our state of the art, super easy, drag and drop, file transferring system!—

- We offer Graphic Design Services (\$95 an hour).
- Prices require correctly sized and formatted production art. A minimum of 10% to 15% will be added to the price, if more than minimal size adjustments are required